

**IN THE CLAIMS:**

Please enter the amendments shown in the claim listing below, which replaces all previous claim listings.

1. (Original) An animal chew product, comprising:  
an ingestible chew substrate;  
a cetyl pyridinium salt and sodium tripolyphosphate incorporated on or in  
said ingestible chew substrate.
2. (Original) An animal chew product of claim 1, wherein:  
said chew substrate comprises rawhide.
3. (Original) An animal chew product of claim 2, wherein said chew  
substrate comprises a body formed from multiple rawhide pieces.
4. (Original) An animal chew product of claim 3, wherein said body  
also comprises a binder.
5. (Currently Amended) An animal chew product of claim 3, wherein  
said sodium tripolyphosphate and cetyl pyridinium saltehloride are incorporated  
within said body.
6. (Original) An animal chew product of any of claims 1-5, wherein  
the cetyl pyridinium salt is cetyl pyridinium chloride, and wherein said chew  
product incorporates about 0.01% to 0.10% by weight of cetyl pyridinium  
chloride.

7. (Original) An animal chew product of claim 6, wherein said chew product incorporates about 0.2% to about 2% by weight of sodium tripolyphosphate.

8. (Original) An animal chew product of claim 1, wherein said sodium tripolyphosphate and cetyl pyridinium salt are incorporated in a coating on said ingestible chew substrate.

9. (Original) An animal chew product according to claim 1, which is a dog chew product.

10. (Original) An animal chew product according to claim 1, which is a cat chew product.

11. (Original) An article of manufacture, comprising a package containing one or more animal chew products of claim 1.

12. (Original) A method for oral care in an animal, comprising providing to said animal for mastication an animal chew product according to claim 1.

13. (Original) A method of claim 12, wherein said providing comprises providing one or more of said animal chew products to the animal per day.

14. (Original) A method of claim 12, wherein the animal is a dog.

15. (Original) A method of claim 12, wherein the animal is a cat.

16. (Original) A method for manufacturing a animal chew product, comprising:  
providing an ingestible chew substrate; and

incorporating sodium tripolyphosphate and a cetyl pyridinium salt on or in said substrate.

17. (Original) A method of claim 16, which comprises incorporating sodium tripolyphosphate and a cetyl pyridinium salt in said substrate.

18. (Original) A method of claim 17, which comprises:  
providing a mixture containing sodium tripolyphosphate, a cetyl pyridinium salt and a material for forming said ingestible chew substrate; and  
forming said ingestible chew substrate from said mixture.

19. (Original) A method of claim 16, which comprises incorporating sodium tripolyphosphate and a cetyl pyridinium salt in a coating on said substrate.

20. (Original) A method of claim 16, wherein said substrate comprises rawhide.

21. (Original) A method of any of claims 16-20, wherein the cetyl pyridinium salt is cetyl pyridinium chloride.

22. (New) An animal chew product according to claim 1, wherein:  
said ingestible chew substrate comprises a chewable body formed with bits of rawhide and a binder, wherein said bits of rawhide have a diameter of less than about 0.25 inches;  
said cetyl pyridinium salt is cetyl pyridinium chloride;  
said sodium tripolyphosphate and cetyl pyridinium chloride are incorporated substantially homogenously within said chewable body;  
said animal chew product is effective to reduce the formation of dental calculus of an animal that chews the animal chew product; and

said animal chew product is effective to reduce the incidence of gingivitis  
    in an animal that chews the animal chew product.